



# NATIONAL PRODUCTIVITY COUNCIL

## TRAINING PROGRAMME ON **Agri-Startup and Contract Farming Models**

**08-10 February 2023**  
**(NEW DELHI)**



## **1. ABOUT NPC**

National Productivity Council (NPC) is an autonomous organization under the Department of Promotion of Industry and Internal Trade, Ministry of Commerce & Industry, Government of India. The present expertise available in NPC has a resource base of professionals from fields such as Economics, Industrial Engineering, Human Resource Management, Energy, Environment, IT, Project Monitoring and Evaluation, Research Studies and Baseline Surveys. In addition, services of external professionals and subject matter specialists are also sought on need basis, depending upon the nature and scope of work. NPC extends services from its headquarter at New Delhi and 12 regional offices across the country manned by more than 100 full time professionals. NPC has professionals from diverse fields to provide Consultancy, Capacity Building and Project Monitoring Unit (PMU) services to various organisations including Central Government Ministries and State Governments.

## **2. PROGRAMME THEME**

The increasing demand for innovation in agriculture and the limited last-mile delivery to farmers have thrown away enormous opportunity for Agritech interventions. Agritech which is agriculture infused with modern technologies for efficiently generating sufficient revenues to support livelihoods of farmers. AgriTech startups are providing relevant and innovative solutions to a number of challenges faced across the agriculture value chain. A wave of AgriTech startups has started emerging in the last few years, with thousands of startups disrupting the age-old agriculture system with innovative ideas and affordable solutions. These agritech startups provide a wide variety of services to farmers – from providing farming equipment at affordable prices, to ensuring crop protection.

Further, with nearly 75% of small and marginal farmers (1 to 5 hectare holding), the contract farming is not only expected to guarantee steady returns, but also help farmers earn more income by focussing on high-quality and relevant produce. Startups can enter such agreements by clubbing small farms under one contract as well as help bring down the overall cost of production, thus benefiting all the stakeholders involved. The startups can also connect with certain regions and geographies for specific crops and assist farmers in carrying out contracts with them. In return startups can also help farmers in growing optimum quality levels of produce, as well as producing and subsequently selling their produce, ensuring a fixed return to the farmer.

## **3. LEARNING OBJECTIVES**

This training program prepares participants to:

- To get an insight into the compassionate environment for Agri Start-ups.
- To get an insight into opportunities and challenges in Agri Start-ups.
- Various models of Start-ups in contract farming for optimizing returns
- Various sources of support for Agri start-ups
- Understanding present ecosystem of Agri start-ups and contract farming

#### 4. BROAD PROGRAMME COVERAGE

The following topics shall be covered during the training

- Models for Agritech Startups and Contract farming
- Regulatory Framework
- Upstream (Input) Marketplace model (Matching Agri-input sellers to farmers)
- Downstream (Output) 'Farm-to-Fork' supply chain model (Matching farmers to businesses or retail customers for fresh produce, processed food)
- Farming-as-a-service
- IoT/Big Data and Engineering led innovation
- Financial Management for Agri-start-ups
- Regulatory compliances, managing partnerships, networks and team building
- Successful models

#### 5. METHODOLOGY

Methodology of the training program would be participative in nature. The sessions would be based on conceptual deliberations, role plays, case studies, success stories and group exercises/discussions.

#### 6. PARTICIPANTS' PROFILE

Officials from Central & State Government Ministries/Departments, Autonomous Institutions, Academic Institutions, Public Sector Undertakings, Private Sector Units, Co-operative Sector Organizations, Financial Institutions, NBFCs, Corporations, Labour Unions/Associations.

#### 7. FACULTY

The Faculty for the training programme will be experienced Trainers from the respective field.

#### 8. PROGRAMME FEE & VENUE

<b>Programme Code</b>	<b>TP/22-23/138</b>
<b>Program Venue</b>	Manthan Hall, National Productivity Council, Utpadakta Bhawan, 5-6 Institutional Area, Lodhi Road, New Delhi-110003
<b>Programme Fee</b>	Non-Residential Participants ₹18300 /- + GST (at present 18%)
<b>Programme Schedule</b>	8 <sup>th</sup> February 2023 (9:15 Hrs. To 17:30 Hrs.) 9 <sup>th</sup> February 2023 (9:15 Hrs. To 17:30 Hrs.) 10 <sup>th</sup> February 2023(9:15 Hrs. To 17:30 Hrs.)

#### 9. PAYMENT DETAILS

Programme fee inclusive of GST to be paid in advance and proof of payment to be attached along with application form.

- ECS Payment Details: Indian Overseas Bank, 70, Golf Link, New Delhi Branch; A/c No. 026501000009207, IFSC Code. IOBA0000265
- DD/Cheque should be drawn in the name of NATIONAL PRODUCTIVITY COUNCIL payable at NEW DELHI
- NPC'S PAN No: AAATN0402F, NPC'S GSTIN: 07AAATN0402F1Z8

*As per GOI notification No. 9/2017-Integrated Tax (Rate) dated 28.06.17, Sr. No. 75, Heading 9992 (at page no. 19 of the notification) No GST is applicable where Services provided to the Central Government, State Government, UT Administration under any training programme for which total expenditure is borne by the Central Government, State Government, UT Administration.*

- **NPC shall offer 10% discount on programme fee to organizations sponsoring 3-5 participants and 15% discount of programme fee to organizations sponsoring more than 5 participants.**

## 10. HOW TO APPLY

- Please apply in prescribed application format enclosed with this brochure. Nominations may be sent to the following address:

**The Training Coordinator  
National Productivity Council  
5-6 Institutional Area  
Lodhi Road  
New Delhi – 110003  
Email Id: [npctraining@npcindia.gov.in](mailto:npctraining@npcindia.gov.in)  
Tel: 011-24607319/374 Mob: - 9953194168**

- **Last date for Receiving of nominations: 06-02-2023**

## 11. GENERAL INSTRUCTIONS

- ❖ Due to limited number of seats, it is recommended to send the nominations as per attached format at the earliest, for ensuring the availability. Acceptance of the nominations is subject to the seat availability and receipt of programme fee latest by the last date for nominations.
- ❖ Each participant should carry their ID cards and necessary letters / orders issued by their department for attending the training program.
- ❖ The Non Residential programme fee covers the professional fee towards training, lunch and refreshments during the training program. The fee once deposited is non-refundable, however, substitutions are allowed.
- ❖ NPC shall not bear any charges towards participants' to & fro travel from their residence / place of stay and the training program venue. All participants shall make their own arrangement to reach the venue on time as per the programme schedule.
- ❖ Participants are requested to assure their health and safety during the training period and NPC will not be liable for medical expenses incurred by the participants during the program.
- ❖ The participants shall be awarded Certificate of Participation on successful completion of programme.
- ❖ Any other terms and conditions apply as may be notified by NPC at any point of time.
- ❖ Referring to GST guidelines, you are requested to confirm the applicability of GST payment for your department.
- ❖ Participants are required to follow the necessary COVID protocols during training.



National Productivity Council

**NATIONAL PRODUCTIVITY COUNCIL**  
**5-6 Institutional Area, Lodhi Road, New Delhi – 110003**  
**[npctraining@npcindia.gov.in](mailto:npctraining@npcindia.gov.in)**

**APPLICATION FORM FOR NOMINATIONS**

Title of Programme:

Programme Code:

Programme Duration:

Location:

**Details of Nominated Participants:**

S. No	Name of Delegate	Designation	Mobile No.	Email ID	Official Address for correspondence
1					
2					
3					
4					
5					

**Details of Nominating Authority:**

Name:

Designation:

Organization:

Address

Contact Number:

Email ID:

Signature

Details of Proof of payment of Programme fee (*RTGS / NEFT Details; Cheque, DD*):

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**Payment Particulars**

- ECS Payment Details: Indian Overseas Bank, 70, Golf Link, New Delhi Branch; A/c No. 026501000009207, IFSC Code. IOBA0000265
- In case of ECS Payment, the payment details should be intimated accordingly along with UTR number
- DD/Cheque should be drawn in the name of NATIONAL PRODUCTIVITY COUNCIL payable at NEW DELHI
- Programme Fees per Participant plus GST to be paid in advance
- PAN No: AAATN0402F, GSTIN: 07AAATN0402F1Z8



**National Productivity Council**

(Under Department for Promotion of Industry and Internal Trade)

Ministry of Commerce and Industry

Government of India

5-6, Institutional Area, Lodhi Road

New Delhi – 110003

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